

Ben Booker

**BEN BOOKER**



**II**

SECONDCHANCE  
By Ben Booker™

**SECOND CHANCE™**  
*What Are You Doing With Yours?*





# BIOGRAPHY

I am a husband and father of three. I have a beautiful wife, Erin who is the love of my life. She has helped mold me into the man I am today. Our three children, Madalyn, Mason, and Logan, are our 3 greatest accomplishments. They all have very different personalities and can light up my heart with a simple smile.

Before I founded Second Chance Lifestyle, I was working for my father at Booker Brothers PH&E as a licensed plumber, HVAC tech, and electrician. In the small town of Sullivan, IL you have to know a few different trades in order to make a living.

After winning the 2010 Bodyspace Spokesmodel Competition, my life began to

dramatically change. I saw a new world in fitness that I did not know existed, and with the support of my wife and family I began pursuing my dream right away. Living the fitness lifestyle has always been a passion of mine, but it wasn't until I left central IL to compete in L.A. that my eyes began to open wide.

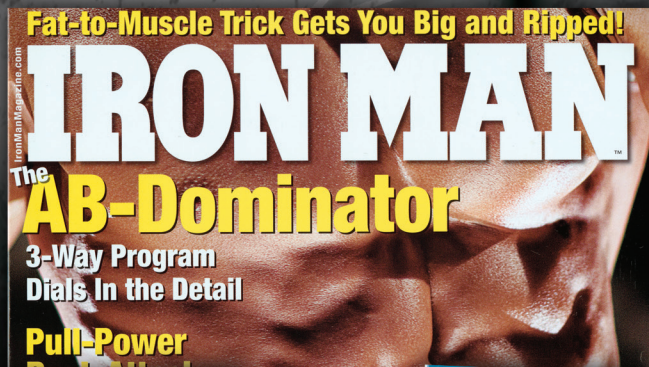
I wanted to begin a company that stood for all the core values that I stood for, and one that could change lives through health and fitness. After carrying a pad of paper around in my work van for over 3 months, I finally decided on my company name, Second Chance. What began as a clothing line, formed into a Patent pending piece of fitness equipment, and now a full sports product line and website.

I thank God every day for the path that he puts in front of me, and the strength and courage to walk it out. I am working hard every day to become a better husband, father, and business owner and trying to find the balance that is required. Life is too short to give up on dreams and I am enjoying every moment of my new found hope.

A handwritten signature in black ink, appearing to read "Ben B." with a stylized flourish at the end.



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